



Our members are in the *Prime* of their lives
and have great *Visions* of things to come!

What is Prime Visions Club?

We believe our customers, including our club members, are important to our bank's success. Prime Visions Club is our way to reward our customers for their loyalty and support.

We've had some great experiences, but look forward to making more friends and even more memories with you!

Why Be a Prime Visions Club Member?

- ◆ **Attend Special Travel and Social Events.** Various day trips and extended tours may be offered to our members. The bank does all the planning and coordination. Plus, there are social events where you can enjoy great food, fellowship and games.
- ◆ **Read Our Monthly Newsletter.** Receive a monthly newsletter with financial tips, jokes, recipes, upcoming events and more.

¹ Some stops/events on our trips do have age requirements that may apply. Please contact the Prime Visions Club leader to make sure guests are eligible to attend before reserving their spot on the trip.

How Can You Join?

To become a member, you or your spouse must be age 50 or older. No cost for membership for bank customers – only benefits!

Non-customer membership is available for \$10 a year.

Bring a Friend

You may bring friends on trips¹ or to meetings, even if they're not a Prime Visions member, don't bank with us or aren't quite old enough. So, grab your daughter, brother, mother, neighbor or whomever and join us! After all, our group's motto is that

"We can't have fun without you!"



Rock Valley: (712) 476-9100

Doon: (712) 726-3444

Rock Rapids: (712) 472-9100

Alcester: (605) 934-2500

Hudson: (605) 984-2241

epremierbank.com



Prime Visions Club

If you or your spouse are 50 years old or older, you can become a member of our Prime Visions Club. There is no fee required if you have an account with Premier Bank. Non-customers may also become members by paying a \$10 yearly fee. **Apply now in three easy steps.**

Easy Step 1	Easy Step 2	Easy Step 3
Print this registration form.	Complete Information Section. Enclose \$10 (non-bank customers only)	Submit Application to Premier Bank. You drop this application off at any of our locations. You may also fax it to (605) 934-2515 or mail the application to: Premier Bank Attn: Vicki Ahart PO Box 168 Alcester, SD 57001

Name: _____ Birth Date: _____ Port #: _____

Spouse's Name: _____ Birth Date: _____

Mailing Address: _____

I would like to receive my newsletter

- In the mail
- By email to the following address(es) _____

To receive your e-newsletter, which contains the same content as the paper version, you must agree to the following:

1. You must provide us with an accurate e-mail address to which to send the e-newsletters. If there are changes to this e-mail address, you must let us know immediately.
2. You have the right to terminate this electronic version and revert back to the paper version if you so choose. Just reply to the e-newsletter with "I Wish To Opt Out" in the subject line.
3. You authorize Premier Bank to supply any required disclosures that may be included in the e-newsletter in an electronic format.

If you have any questions regarding our e-newsletters or how to update your e-mail address, please contact vicki.ahart@premierbank.com, call (605) 934-2500 or stop into the Alcester location.

By becoming a Prime Visions member, I agree to hereby assume any and all risks involved in connection with any trip the Prime Visions group may take or event it may sponsor, and do hereby save and hold harmless Premier Bank for any and all claims, losses and damages (including attorney's fees and any costs involved), on account of injury, death or property damage, or inconvenience or loss of money due to delay that may arise, by reason of my participation. I understand that I am responsible for my own medical and liability insurance.

I also hereby give Premier Bank the right and permission to use photographs taken of me at Premier Bank events for marketing materials without restrictions or limitations. I discharge and agree to save harmless Premier Bank from and against any liability resulting from any distortion, blurring, alteration, optical illusion or use in composite form, whether such was intentional or otherwise, which may occur, result or be produced in the taking of said photographs or by the processing of the finished product.

Signature: _____ **Date:** _____

Spouse Signature: _____ **Date:** _____